20TH ANNUAL CHURCH AND CHARITY LAW SEMINAR

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The Regulator's Perspective: Steering Clear of Compliance Concerns

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Seminar Outline

- 1. Understanding the Regulator
- 2. Our Approach to Compliance
- 3. Common Compliance Issues
- 4. Steering Clear of Compliance Concerns

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Understanding the Regulator - Legal framework

- Two sources of law:
 - 1. Income Tax Act outlines requirements and obligations of charitable registration
 - 2. Court decisions determines what purposes and activities are charitable
- Canada Revenue Agency's interpretation of the law expressed through policy guidance
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Understanding the Regulator - Broad stakeholder interests

- Charitable sector
 - Diverse range of entities
- Public
 - Donors, taxpayers/Canadians
- Professionals/ Intermediaries
 - Lawyers, accountants, fundraisers

Our Approach to Compliance

- Compliance continuum

- Facilitating voluntary compliance
 - Education website, guidance products, webinars
 - Client services, including telephone support
- Assisting compliance
 - Application review and advice
 - Annual information return follow-up
- Enforcing compliance
 - Field audits and litigation (outcomes education letters, compliance agreements, sanctions, revocation)

Our Approach to Compliance

- Charities audit program

- Audit Program
 - Approximately 1% of charities audited each year
- Types of Audits
 - Office Audits conducted out of headquarters
 - Field Audits conducted at the charity's premises

Our Approach to Compliance

- How are charities selected for audit?

- Random audits
- High risk files
- Audit projects to review specific issues or concerns
- Compliance agreement follow-ups
- Exploratory audits



Our Approach to Compliance - Educate first

- Provide opportunity to correct compliance issue
- Consider whether non-compliance is intentional or unintentional
- Utilize compliance agreements
- Apply sanctions or revocation where warranted

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Common Compliance Issues - Receipting issues

- Improper receipts important elements missing;
- Receipting for services not permitted;
- Not properly establishing fair market value;

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 Inadequate books and records to verify receipts, revenue and expenditures

Common Compliance Issues - Religious tuition fees

Schools that are registered charities

- may issue receipts for religious tuition fees if they:
 - Teach religion exclusively; or
 - Operate in a dual secular/religious capacity
- Receipts may be issued for the religious portion of tuition fees
- See IC 75-23 for more information ¹²

Common Compliance Issues - Gifts to non-qualified donees

- Registered charities may only use their resources in two ways:
 - By carrying on their own charitable programs; or
 - By making gifts to qualified donees

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Gifting to non-qualified donees is a serious issue

Common Compliance Issues - Direction and control

- A charity that operates through an intermediary must maintain direction and control over its resources
- A properly structured agreement helps demonstrate direction and control
- Even when agreement exists, charities sometimes fail to properly implement and monitor

Common Compliance Issues - Political activities

- Charities cannot have political purposes
- A charity may carry out a limited amount of political activity provided they are:
 - Connected to the charity's purpose
 - Subordinate to the charitable purpose
 - Non-partisan in nature

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Steering Clear of Compliance Concerns

- Establish internal controls and policies for receipting and expenditures
- Ensure direction and control by:
 - Written agreements
 - Monitoring and supervising
 - Clear and complete instructions
 - Separation of funds

Steering Clear of Compliance Concerns

- Client service
 - Call centre, written enquiries
- Website
 - Guidance products, information on operating a registered charity
- Sector outreach
 - Information sessions, webinars, electronic updates and newsletters 17

Thank you!

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