

The 2020 Ottawa Region Charity & Not-for-Profit Law Seminar February 13, 2020

Real Estate Challenges for Charities and Not-for-Profits

By Nancy E. Claridge, B.A., M.A., LL.B. nclaridge@carters.ca 1-877-942-0001

© 2020 Carters Professional Corporation

CARTERS PROFESSIONAL CORPORATION TOLL FREE: 1-877-942-0001

Ottawa Toronto www.carters.ca www.charitylaw.ca www.antiterrorismlaw.ca

Orangeville

OVERVIEW

Corporate/Institutional Memory Problems

- Failure to Retain Proper Advisors/Failure to Provide Information to All Advisors
- Regulatory Compliance (CRA/PGT)
- Planning Act (Ontario)
- **GST/HST**
- Assessment Act (Ontario)
- Religious Organizations' Lands Act (Ontario)
- Land Transfer Tax (Ontario)

www.charitylaw.ca

www.carters.ca

1 www.charitylaw.ca www.carters.ca



A. CORPORATE/INSTITUTIONAL MEMORY PROBLEMS

 Continuity of leadership is often lacking in charities and NFPs, leading to loss of institutional memory concerning real property issues, amongst other things



- Failure to fully document decision making and retain documents concerning a real property transaction may result in costly problems in the future
 - e.g. Are there ongoing obligations?
 - e.g. Are there rights that may be triggered by an act or omission of the charity/NFP?

www.charitylaw.ca

www.carters.ca

 e.g. Will the form of a transaction dictate future transactions without the benefit of the proper context?

- Without full information, charities or NFPs may take steps that could result in avoidable litigation and the inability to properly respond
- The best defence against the lack of continuity of leadership is the proper documentation of all transactions and a practice of reviewing those documents before taking further steps with the property (sale/lease/mortgaging)

www.charitylaw.ca

www.carters.ca

www.carters.ca 2 www.charitylaw.ca



B. FAILURE TO RETAIN PROPER ADVISORS/FAILURE TO PROVIDE INFORMATION TO ALL ADVISORS

 A real property transaction may require multiple advisors for the charity or NFP

Real Estate broker/agent

- Lawyer
- Mortgage Broker
- Municipal Planner
- Building Inspector/Engineer
- Architect



www.charitylaw.ca

www.carters.ca

- Advisors need to communicate amongst each other and cannot work in isolation or else critical information may be missed
- Clients need to ensure that all advisors have the information necessary to provide the proper advice
- Advisors may need jurisdiction-specific knowledge and so a cookie-cutter approach to managing a project may not work
- Cutting corners may save money in the short term, but could be very costly in the long-term



www.charitylaw.ca



C. REGULATORY COMPLIANCE (CRA/PGT)

- Holding property for charitable purposes
 - General principle is that assets of a charity must be applied for the charitable purpose of the charity, subject to restrictions imposed by donors
- What if the property is more than the charity needs?
 - Income Tax Act Passive Investment versus Related Business
 - Need to consider if land is held as a passive investment or related business under the Income Tax Act
 - Review CRA's CPS-019 "What is a Related Business"

www.charitylaw.ca

www.carters.ca

- CRA's policy on "related business" focuses on a "business" that involves a commercial activity undertaken with the intention to earn profit and the charity derives revenues from providing goods and services
- Passive investments are generally not considered by CRA as business activities
- If leasing, buying or selling activities are considered to be "business" activities, then it can only be carried on by registered charities if they meet the criteria to be a related business
- It is an issue if a charity has become a commercial landlord and the rental is not a related business to the charity
- Operating an unrelated business may result in loss of charitable registration or monetary penalty

www.charitylaw.ca

www.carters.ca

www.carters.ca 4 www.charitylaw.ca



 The Public Guardian and Trustee also has the ability to review whether the interest of the charity in real estate is appropriate

- e.g. is the land held for a charitable purpose, a business activity, or a passive investment
- Ontario Trustee Act imposes a prudent investment rule for land held by charities as a passive investment
- Standard of care required of a trustee involved in the investment of charitable property is "the care, skill, diligence and judgment that a prudent investor would exercise in making investments"

www.charitylaw.ca

www.carters.ca

 Must also consider Charities Accounting Act provisions concerning holding land for purposes of leasing it or as a passive investment:

 Cannot be prohibited from holding or leasing land by the terms of its investment powers

 Revenue generated must be used for charitable purposes

 Investment must be otherwise prudent given the particular investment powers of the charity

 A substantial interest by a charity (20% or more) in a real estate company permits the PGT to make enquiries



www.charitylaw.ca



D. PLANNING ACT (ONTARIO)

- The Planning Act sets out the ground rules for land use planning in Ontario and describes how land uses may be controlled, and who may control them by:
 - Identifying matters of provincial interest;
 - Requiring municipalities to have regard to provincial interests in their land use planning decisions; and
 - Providing direction on the contents of municipal official plans and zoning by-laws

www.charitylaw.ca

www.carters.ca

12

- How does this impact a charity or NFP purchasing or leasing land?
 - Charity and NFP must consider impact of
 - Provincial Policy Statements municipal land use planning decisions are required to be consistent with the Provincial Policy Statement
 - See also Greenbelt Plan, Niagara
 Escarpment Plan, Oak Ridges Moraine
 Conservation Plan, Growth Plan for the
 Greater Golden Horseshoe and Growth Plan for Northern Ontario
 - These plans take precedence over local official plans and zoning by-laws

www.charitylaw.ca



Charities and NFPs must determine first if the land supports the proposed use generally

 If the use is supported <u>generally</u>, can the land <u>specifically</u> support the intended use

- Road access
- Set-back requirements
- Height requirements
- Parking
- Failure to ensure all elements are met may result in the acquisition of property that cannot be used by the organization



www.charitylaw.ca

www.carters.d

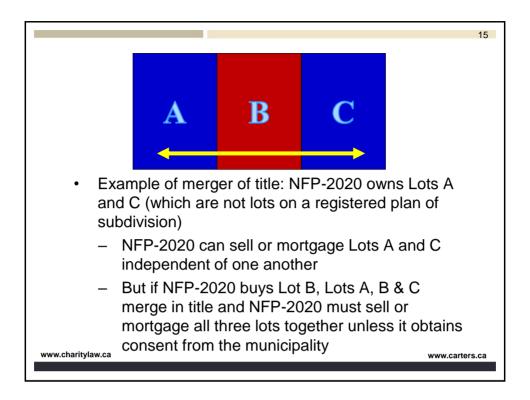
1

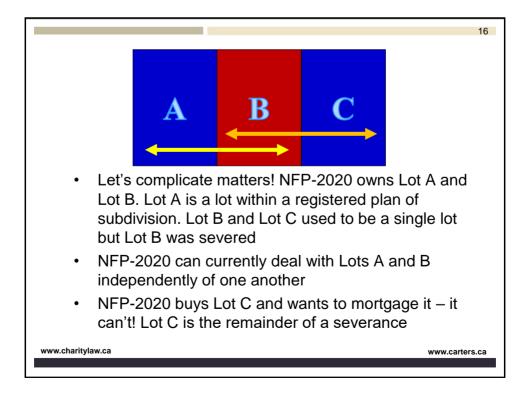
Severances/Merger of Title

- Section 50 of Ontario's Planning Act deals with issues of "subdivision control" and "part lot control"
 - intended to control the manner in which land can be divided and dealt with
- Compliance with Section 50 is required or else a transaction may be invalid
- Failure to understand the Planning Act may result in inadvertent merger of title
 - merger of title may impact ability to finance or sell land

www.charitylaw.ca









- To mortgage Lot C, Lot B must be included, but the same does not apply in reverse
- Lot B can be sold independently, but if Lot C is to be sold, it must include Lot B
- Such issues may be addressed by avoiding common ownership of abutting lots - not an easy thing for charities and NFPs
- Important to review exceptions

www.charitylaw.ca

E. GST/HST

- Generally, the Goods and Services Tax (GST) of 5% (Harmonized Sales Tax (HST) of 13% in ON and 15% in NS, NB, PEI and NL) is normally payable on the purchase of real property unless a specific exemption applies
- There is no general exemption for charities/NFPs
- Unlike for-profit HST registrants, GST/HST is not "a wash" for most charities in utilizing input tax credits
- Depending on agreement (HST included in or in addition to), if GST/HST is payable, the party responsible for payment must either pay the tax or self-assess; the party receiving the tax must remit

www.charitylaw.ca

www.carters.ca

9 www.charitylaw.ca www.carters.ca



- In most cases, a church or charity will not be a GST/HST registrant for the purpose of claiming an input tax credit and therefore self-assessing
- As such, it is very important to carefully examine the issue of GST/HST and determine whether an exemption applies or if the GST/HST will have to be paid
- If ignored, whole transaction can be in peril if funds not available for closing
- If GST/HST is paid, the charity/NFP may need to consider applying for the Public Service Bodies' Rebate
 - (50% GST or federal portion of the HST and in Ontario 82% of the provincial portion of the HST)

www.charitylaw.ca

www.carters.ca

20

- When determining whether or not an exemption will apply, it is important to first examine the existing use of the real property
 - Future use is not a factor to consider
- e.g. if the existing use is commercial, then GST/HST is applicable
- e.g. if the existing use is by a charity for zero-rated goods or services, then GST/HST may not be payable
- The sale of real property by a "public service body" may be exempt – non-profit organization, charity, municipality, school authority, hospital authority, public college, university (all defined in legislation)

www.charitylaw.ca



A sale of real property by a public service body (PSB) is exempt unless one of the exclusions below applies:

- Sale of a "residential complex"
- Deemed sale
- Sale to an individual
- Sale to a trust all of whose beneficiaries are individuals
- Sale of property used primarily in commercial activities
- Sale of real property where PSB has made an election under s. 211 of the Excise Tax Act

www.charitylaw.ca

www.carters.c

F. ASSESSMENT ACT

F. ASSESSMENT ACT

- All real property in Ontario is liable to assessment and taxation, subject to specific exemptions:
 - Cemeteries, burial sites
 - Religious or municipal cemetery land
 - Churches
 - Land ancillary to operation of a cemetery
 - Philanthropic organizations
 - Care homes
 - Non-profit hospices
 - Long-term care homes
 - Boy Scouts and Girl Guides
 - House of refuge

Charitable institutions, etc.

www.carters.ca

www.carters.ca 11 www.charitylaw.ca



- It is important to carefully examine the requirements for the exemption
- If a charity does not qualify under the Assessment Act exemptions, there is a potential property tax rebate under Ontario's Municipal Act
 - Individual municipalities may also allow not-forprofits that are not registered charities to qualify for a rebate
 - Property must be occupied by the charity to qualify
 - Annual application

www.charitylaw.ca

www.carters.c

24

G. RELIGIOUS ORGANIZATIONS' LANDS ACT (ROLA)

- ROLA was established to enable unincorporated associations to own and administer real property
 - Permits trustees appointed on behalf of the religious organization to hold land on a perpetual succession basis
 - Limits the purposes for which trustees may hold land for a religious organization:
 - Place of worship; Residence of its religious leader; Burial or cremation ground; Book store, printing or publishing office; Theological seminary or similar institution for religious instruction; Religious camp; Any other religious purpose

www.charitylaw.ca



It is very important to review the limitations of authority of the trustees and recognize when authorization must be obtained from the members



 Section 6 of ROLA: The trustees of a religious organization shall not exercise any of the powers conferred upon them by this Act until they are authorized to do so by resolution of the organization, and the organization may attach such terms or conditions to any such authorization as it considers expedient

www.charitylaw.ca

www.carters.ca

26

H. LAND TRANSFER TAX (ONTARIO)

- Most transfers of real property in Ontario will result in the Land Transfer Tax (LTT) being payable (and in the City of Toronto, Municipal Land Transfer Tax (MLTT))
- LTT is an escalating tax rate from 0.5% to 2.5% (the MLTT virtually mirrors the LTT)
- Few exceptions to the imposition of this tax
- Gifts of land are still subject to LTT, unless there is no consideration passing for the gift, in which case the LTT will be nil
- The government includes the assumption of a liability as consideration passing for the gift

www.charitylaw.ca

- e.g. the assumption of a mortgage or part of a mortgage or other contract related to the land would be considered as consideration
- Such a situation could be costly for a charity/NFP
- In 2010, Ontario introduced an LTT exemption for charities for certain transfers of land between qualifying corporations (or trusts) that are registered charities and there is consideration
- To qualify, all of the following must be met:
 - Value of consideration must be nil (other than the assumption of any registered encumbrance)
 - If a qualifying corporation, must have been the beneficial owner immediately prior to the transfer

www.charitylaw.ca

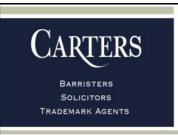
www.carters.ca

28

- Must have paid LTT when it acquired the land
- Must have held the land for a charitable purpose
- Transferee must be a qualifying corporation and continue to hold the land for the same charitable purpose for at least one year after the date of transfer
- A qualifying corporation is a non-profit non-share capital corporation that is a registered charity
- If there is going to be deemed consideration on the transfer of the real property, it will be very important to carefully review the requirements of the exemption in order to avoid a costly land transfer

www.charitylaw.ca





Disclaimer

This handout is provided as an information service by Carters Professional Corporation. It is current only as of the date of the handout and does not reflect subsequent changes in the law. This handout is distributed with the understanding that it does not constitute legal advice or establish a solicitor/client relationship by way of any information contained herein. The contents are intended for general information purposes only and under no circumstances can be relied upon for legal decision-making. Readers are advised to consult with a qualified lawyer and obtain a written opinion concerning the specifics of their particular situation.

© 2020 Carters Professional Corporation

CARTERS PROFESSIONAL CORPORATION TOLL FREE: 1-877-942-0001

Ottawa Toronto Orangeville www.carters.ca www.charitylaw.ca www.antiterrorismlaw.ca