# VOLUNTEER LAWYERS AND THE LAW SOCIETY OF UPPER CANADA CHARITABLE AND NONPROFIT PRIMER CLE

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### LAWYERS' DUE DILIGENCE

(Legal Risk Management Checklist)

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#### **OVERVIEW**

- Identification and Management of Legal Risks
- Utilizing Multiple Charitable Corporations
- Board Management Issues
- Reducing Board Liability
- Insurance Considerations
- Third Party Use of Charitable Property
- Real Property Issues
- Intellectual Property Issues

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- •Employment And Volunteer Matters
- •Charitable And Fundraising Activities
- •Fiscal Management Issues
- Investment Issues
- **•Donor Restricted Trust Fund**
- •Maintaining Charitable Registration
- •National/International Relationships
- •Anti-Terrorism Legislation

Note: For more details see articles and newsletters at <a href="www.charitylaw.ca">www.charitylaw.ca</a> and <a href="www.antiterrorism.ca">www.antiterrorism.ca</a>



### IDENTIFICATION AND MANAGEMENT OF LEGAL RISKS

- Is charitable status needed?
  - Do charitable receipts need to be issued?
  - Can the organization work under the auspices of an existing charity?
  - Business donors may not require charitable receipts
- General overview of organizational & legal documentation
  - Identify existence and location of key organizational documents

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- Develop an inventory of key documents
- Maintain central location for key documents
- Identify key organizational documents for an unincorporated charity
  - Constitution and amendments , if applicable
  - Policy statements, if applicable
- Key organizational documents for a corporate charity
  - Letters patent and supplementary letters patent, if applicable



- Membership covenant and mission statement, if applicable
- By-laws and resolutions
- Directors, members and debt registers
- Copies of government filings
- Determining other key legal documents
  - Leases, deeds and mortgages
  - Agency, association and joint venture agreements
  - License agreements

- Business name, trade-marks and Section
   9 official mark registrations
- Charitable registration number
- Policy statements, i.e. sexual abuse and volunteer policy statements
- Insurance policies
- Review of documents for unincorporated charity
  - Are there objects stated in the constitution and are they exclusively charitable?



- Do constitutional documents correctly reflect how the organization is actually structured and operated?
- Is a copy of the constitution filed with the appropriate government agencies, i.e. with Canada Revenue Agency ("CRA") and the Public Guardian and Trustee ("PGT")?
- Review of corporate structure
  - Review of letters patent
    - Is the name in the letters patent the correct name of the charity consistent with the charitable objects of the charity?

- Are its objects exclusively charitable?
- Are the activities carried out by the charity authorized by its charitable objects?
- Is the dissolution clause complementary to the charitable objects?
- Review of supplementary letters patent
  - Has there been a change of corporate name and/or objects?
  - What is the effect of change of objects upon existing charitable property?



- Letters patent of amalgamation (only for Ontario corporations):
  - Requires the same or similar charitable objects
  - Existing charitable property must be held in trust for the charitable objects of the previous charitable corporations
- Need to review corporate by-law for basic terms, such as
  - Do provisions conflict with letters patent?

- Do provisions reflect changes to corporate legislation?
- Is there an adequate indemnification provision?
- Are the by-law amendment procedures consistent with corporate legislation?
- Was initial corporate organization of the charity properly done?
- Was there a documented transfer of assets and liabilities on incorporation?
- Are the records of board decisions and/or membership meetings complete?



- Was there adequate board and/or members' authorization for indebtedness?
- Have corporate records been properly maintained?
- Have necessary corporate filings and registrations been kept up to date?
  - Ontario Corporations
    - Initial Notice and Notice of Change -Form 1
    - Business Name Act (Ontario) registrations

- Mandatory reporting to Public Guardian and Trustee
- Canada Corporations
  - Annual Summary (Form 3) Canada
  - Extra-Provincial Initial Notice (Form 2) - Ontario
  - Business Name Act (Ontario) registrations
  - Mandatory reporting to Public Guardian and Trustee



- Does the charity operate and/or fundraise in any other provinces? If so, there may need to be registration as extra-provincial corporation and/or fundraiser in other provinces
- Has there been loss of corporate status for failure to maintain government filings?
- Is the charity aware of the importance of proper use of corporate name and operating names?

- Has the charity developed and implemented a policy statement on:
  - · child abuse
  - sexual abuse
  - sexual harassment
  - bullying
  - volunteer conduct
  - safety in the workplace



## UTILIZING MULTIPLE CHARITABLE CORPORATIONS

- Should the charity consider using multiple charitable corporations for its high risk activities in order to reduce liability exposure?
- Should the charity consider establishing and utilizing a parallel foundation for either fundraising or protection of charitable assets?

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- Has consideration been given to balancing control of multiple corporations with issues involving cross over liability?
- Has consideration be given to implementing control through contracts and/or licensing agreements as an alternative to corporate control?



#### **BOARD MANAGEMENT ISSUES**

- Is the charity able to identify which group is in charge?
  - Where does the de facto control of the charity lie? Is it with a board, a committee or executive staff?
  - Is board authority recognized by the membership?
- Are there clearly defined lines of control between the board and the executive staff?
- Does the board meet on a regular basis and do directors regularly attend?

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- Has an audit committee been established to review financial statements and the auditors' report?
- Is there adequate communication of board responsibilities to existing and future board members?
  - Need to create a board binder of all corporate documents, as well as an explanation of the general operations of the corporation as a charity and the board of directors' legal duties and liabilities
  - Need to provide regular updates on changes in the law to board members



#### REDUCING BOARD LIABILITY

- Do directors receive direct or indirect remuneration or other financial benefit from the charity in contravention of their fiduciary duties?
- Has the charity indemnified its directors and officers in accordance with the *Charities Accounting Act* (Ontario)?
- Is there corporate authority to acquire directors and officers liability insurance in accordance with the requirements of the *Charities Accounting Act* (Ontario)?

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- Has the board delegated too much responsibility to executive staff by restricting itself to policy decisions only?
- Should the charity consider reducing the size of the board?
- Is the charity effectively making use of committees as an alternative to a large board of directors?
- Do the board members need to receive independent legal advice?



- Should the charity consider implementing an advisory board to complement the board of directors?
- Has the charity established a comprehensive due diligence procedure by utilizing a legal risk management checklist?
- Has a legal risk management committee of the board been established

#### INSURANCE CONSIDERATIONS

- Has the charity maintained a historical record of its insurance coverage in the event of a future claim?
- Is there occurrence-based or claims-made insurance coverage for sexual abuse?
- Has the charity provided full disclosure of all risks to its insurer to avoid denial of coverage?
- Does the charity require regular reports from its insurance broker on existing coverage, exclusions from coverage and recommendations to enhance coverage?



- Is there a regular review of the adequacy and extent of general liability coverage and property insurance?
- Is there a regular review of directors' and officers' liability coverage?
- Does there need to be special insurance endorsements to extend insurance coverage, e.g. activities of agents in foreign countries?

## THIRD PARTY USE OF CHARITABLE PROPERTY

- Is the charity aware of potential liability exposure in permitting third parties to use its property?
- Has the charity developed and implemented a third party property use agreement with appropriate indemnification?
- Does the charity require evidence of liability insurance from third party users of its facilities?
- Does the charity charge appropriate fair market rental fees for non-charities?



#### **REAL PROPERTY ISSUES**

- Are there trust provisions in old title documents that may impact real property?
- Has the charity addressed encroachments with neighbouring lands?
- Are there charitable trust restrictions in old trust deeds on title and, if so, are they being complied with?
- Are municipal zoning and legal non-conforming uses being complied with?

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- Could the charity be forced to sell surplus land under *Charities Accounting Act* (Ontario)?
- Has the charity identified and evaluated the extent of liability exposure for toxic property?
- Is the charity entitled to exemptions or rebates from municipal taxation?



#### INTELLECTUAL PROPERTY ISSUES

- Does the charity need to register any of its key names and/or logos as trade-marks?
  - Identify trade-marks.
  - Protect trade-marks.
  - License trade-marks.
- Who owns the copyright for publications of the charity?
- Should copyright be registered, assigned or licensed?

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### EMPLOYMENT AND VOLUNTEER MATTERS

- Has the charity developed appropriate hiring policies and practices for its employees?
- Is there need for an employment contract with key employees?
- Is there a need to develop and adopt statements and/or manuals for employees as well as volunteers?
- Do employees and volunteers who deal with children need to be screened and supervised in accordance with an appropriate sexual abuse policy statement?



- Is there need for a discipline procedure for employees and/or volunteer members?
- Is the charity aware of and complying with applicable statutory requirements, such as pay equity, employment standards, human rights legislation, privacy legislation and occupational health and safety prerequisites?
- Is the charity and the board exposed to criminal liability under the *Criminal Code* i.e. Bill C-45 (Westbury Mines)?

### CHARITABLE AND FUNDRAISING ACTIVITIES

- Has the charity ensured that charitable activities are done in accordance with its charitable objects?
- Are fundraising and/or administrative costs kept within the 80/20 disbursement quota?
- Has fundraising legislation, where applicable, been complied with?
- Have fundraising programmes been reviewed by legal counsel?



- Are donors' rights to require accountability respected, particularly rights under the *Charities Accounting Act* (Ontario)?
- Does the charity have a privacy policy in place in order to protect donor's rights?
- Are sponsorship arrangements properly documented?

#### FISCAL MANAGEMENT ISSUES

- Are all salaries and benefits being paid by the charity?
- Is the charity operating with a deficit and, if so, for how long?
- How is the deficit being funded?
- Has a sinking fund been established to retire debt?
- Are investments being offered to the public without full disclosure to potential investors?



- Is there an audit committee in place?
- Are charitable funds being used to fund separate business operations of the charity?
- Is there violation of the *Charitable Gifts Act* (Ontario) by the charity owning more than 10% of a business?

#### **INVESTMENT ISSUES**

- What investment powers apply to surplus funds of the charity?
  - Prudent investor rule under the Trustee Act
     (Ontario) will generally apply
  - However, specific investment powers may sometimes apply as contained in
    - Letters patent and supplementary letters patent
    - Endowment and gift agreements
    - Testamentary gifts



- Does the charity need and/or have an investment policy?
  - Documenting compliance with prudent investor rule
  - Establishing requirements for delegation of investment decision making
  - Prohibition on sub-delegation

#### DONOR RESTRICTED TRUST FUNDS

- Are there donor restricted trust funds being held by the charity?
  - Building funds
  - Endowment funds
  - Special project funds
  - Ten year gifts
- Are restricted funds used only in accordance with applicable restrictions?



- Are restricted funds being used in whole or in part for general operational purposes or are they being borrowed against?
- Are restricted funds segregated from operating funds?
- Is there compliance under the *Charities*Accounting Act (Ontario) to co-mingle
  restricted funds for investment purposes?
- Is the board of the charity aware of the consequences of breach of trust for failing to comply with restricted funds?

## MAINTAINING CHARITABLE REGISTRATION

- Is the legal name of the charity and/or its operating name consistent with the records of CRA?
- Does CRA have the current head office address of the charity?
- Has the charity obtained Quebec charitable status for fundraising in Quebec?
- Does the charity submit its annual charity information return (form T3010) on a timely basis?
- Has the charity complied with its disbursement quota?
- Is the charity involved in political activities?



- Is the charity involved in related business activities?
- Is the charity aware of the applicable rules on the issuance of charitable receipts and split receipting?
- Are agency and/or joint venture relationships with non-qualified donees properly documented?
- Is the charity involved in fundraising through tax shelters?
- Does the board of directors review the annual return (T3010A) for the charity before it is filed each year?
- Is the charity prepared for a spot audit by CRA?

### NATIONAL/INTERNATIONAL RELATIONSHIPS

- Are relationships with national organizations and/or subsidiary chapters adequately documented?
- Are relationships between national and international structures adequately documented?
- Has the ownership of trade-marks and/or copyrights been determined?
- Have trade-marks and copyrights been adequately protected and licensed?



#### ANTI-TERRORISM LEGISLATION

- Does charity carry on operations that may require it to be in compliance with antiterrorism legislation?
  - International operations
  - Domestic operations
- Has the charity undertaken appropriate due diligence procedures in complying with antiterrorism legislation?
  - Development of an anti-terrorism policy statement.

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- Development of resource materials on antiterrorism legislation
- Requiring disclosure statements for board members and staff
- Evaluating all charitable programs for compliance
- Requiring disclosure statements from affiliated charities, third party agents and/or partners and conducting appropriate inquiries
- Determining when to make inquiries of donors
- Conducting due diligence internet searches on directors, officers and agents



- Are directors aware of risks associated with failing to comply with anti-terrorism legislation?
  - Loss of charitable status
  - Personal liability in civil law
  - Possible criminal law sanction

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